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TOWN OF LUDLOW

Minutes of the Ludlow Cultural Council

May 24, 2021

The meeting was called to order by Michelle Goncalves at 6:01 pm.

The meeting was conducted virtually/Zoom.

Present at meeting were: Susan Amaral, Nira Flatley, Jeff Gavioli, Michelle Concalves, Robert Radowski, Janet Settembro, Matt Tibbits and Sharon Clark.

Meeting began with a Public Hearing on Art and Culture in which public was invited to give testimony as a way to help the council set funding priorities for 2022.

Michelle shared a few screens on what LCC is all about. How to join the LCC, dollar amount of support awarded, other various aspects of the LCC. The following testimonies were given:

Hands on, art on Riverwalk and exhibit free for all, food trucks; provide public spaces to show art; Springfield has a "Call For Art" program in which building sides are painted with murals; more theatre, start a theatre Camp; more live music; show off art at different venues throughout the year at such venues as Randalls, Library, etc etc; LCC was urged to consider a "deeper purpose" "break down bearers" "sustainability"; promote open spaces; create an Art in the Park; add youngsters art

Michelle thanked all speakers at the Public Hearing.

1) Approval of minutes from March meeting

Motion made by Susan Amaral to approve minutes from April 28, 2021 meeting. Seconded by Janet Settembro. A roll call vote was taken with all in favor. Motion passed.

2) Discussion and Vote on 2022 funding priorities

See Exhibit A for FY2021 and FY2022 priorities.

During discussion Nira Flatley stated she did not like the changed wording. A motion was made to keep language the same for FY2022 funding priorities. Motion was made and seconded to keep language. Motion did not pass.

Motion made by Jeff Gavioli to approve FY2022 funding priorities as amended. (See Exhibit A) Seconded by Susan Amaral. Roll call vote was taken with all in favor except Nira Flatley. Motion passed.

3) Notification of any LCC-funded events since last meeting.

Bob Radowski attended "Letters From Mom WWII"

Excellent program, 9 participants. Bob will write a review and submit to Editor of Ludlow Register.

Upcoming events: July 13<sup>th</sup> @ 10:00 – Henry the Juggler at the Boys and Girls Club,  
July 22<sup>nd</sup> @ 6:30 – Celebrating New England at the Hubbard Memorial Library.

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Where do we get a schedule for upcoming events? Per Michelle, there is no schedule. Maybe we could put a schedule on our website. Perhaps we could add to our award letter the following language: "Inform LCC of your date. Failure to do so may jeopardize future grant awards."

4) Discussion and vote on postponing Dixieland concert until Summer 202

Dixieland Concert was a 2020 awardee, was re-awarded to 2021. They have requested to roll over the performance to occur before September 2022.

Discussion on above request followed.

Motion was made by Matt Tibbits to decline the request to allow Dixielad to roll over their performance into 2022. Motion seconded by Susan Amaral. Roll call vote was taken with all in favor. Motion passed.

5) Discussion of Summer Concert series and Advertising

Posters of concerts series at gazebo and advertising will be sent out to all.

6) Discussion of Community Market

Need to get vendors registered; put public notice in Register (free) and cable access. Is there a deadline for applications?

We will need special meeting at Gazebo to review/approve spacing.

7) Other items for discussion.

Next meeting will be June 21<sup>st</sup> @ 6:00 at the Gazebo.

Motion to adjourn was made by Nira Flatley and was seconded by Janet Settembro and passed. The meeting adjourned at 8:14 pm.

Respectfully submitted,

Nira Flatley

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Ludlow Cultural  
Council May  
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*Exhibit 'A'*

FY21 Priorities

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FY22 Priorities:

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All applicants proposing to work in the Ludlow Public Schools must receive and document approval from the school principal.

The project or program proposed must take place in or benefit Ludlow.

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Our goal is for grants awarded to be inclusive of all areas of our community, as well as to counter structural and systemic inequities.